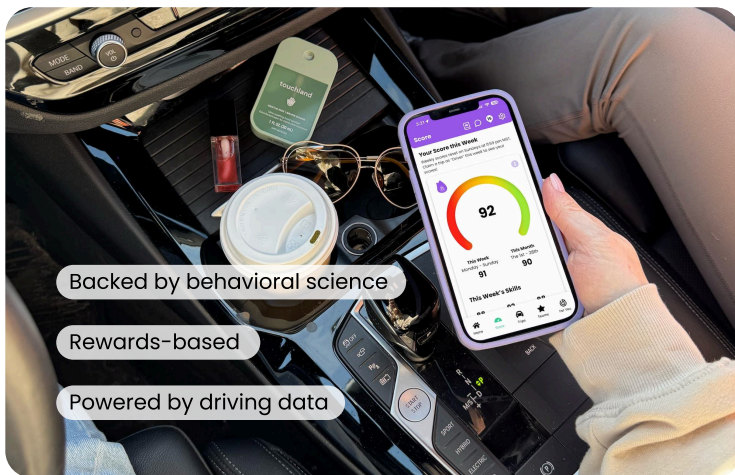




Adopt a school zone. Slow drivers down.

Turn school zones and other locations in your community into Reward Zones in our safe driving app, and give drivers a reason to slow down and drive safely where it matters most.



We're turning everyday driving into a gamified, rewarding app experience

The Safe Roads Challenge (SRC) is a free mobile app that encourages safe driving habits through real-time rewards and gamified features. Trusted by tens of thousands of drivers across North America.

In the app, drivers who passed safely within 500m of a Reward Zone pin can claim it for entries into in-app contests, with prizes like gift cards and free gas for a year. Young drivers can earn them year-round, and this is where you come in.

95% reported significant improvements in their driving habits after using the SRC app.

84% reported significant improvements in driving confidence after using the SRC app

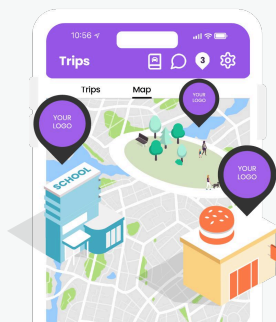
84% would definitely recommend the app to friends and family.

HOW IT WORKS



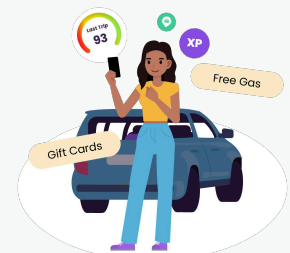
STEP 1

Pick a school zone and/or other local spots in your community that matter to you.



STEP 2

Each location becomes a Reward Zone pin with your name and logo, visible to all app users in that area.



STEP 3

Drivers who pass safely through your Reward Zones earn rewards, helping make your community's roads safer for everyone.

Choose your level of adoption and impact

Want to do more? We offer custom app packages and state or national partnership opportunities. Reach out at

partners@saferoadschallenge.com.



Bronze Reward Zone Partner

- ✓ Branded Reward Zone placed at a school of your choice
- ✓ Monthly Community Impact Report



\$25 / month

Silver Reward Zone Partner

- ✓ Branded Reward Zone placed at a school of your choice
- ✓ Monthly Community Impact Report
- ✓ Brand recognition on national landing page (Text Name)
- ✓ 4 additional Branded Reward Zones at any locations you choose



\$50 / month

Gold Reward Zone Partner

- ✓ Branded Reward Zone placed at a school of your choice
- ✓ Monthly Community Impact Report
- ✓ Brand recognition on national landing page (Text Name + External Link)
- ✓ 9 additional Branded Reward Zones at any locations you choose



\$100 / month

Platinum Reward Zone Partner

- ✓ Branded Reward Zone placed at a school of your choice
- ✓ Monthly Community Impact Report
- ✓ Brand recognition on national landing page (Logo + External Link)
- ✓ 24 additional Branded Reward Zones at any locations you choose



\$200 / month

Adopt a school zone today.

Give drivers a reason to slow down and drive safely where it matters most.

Add your unique referral link here

Add your
QR code here